



SPONSORSHIP BENEFITS

Sponsorship benefits are subject to change. While we plan to deliver these benefits, some benefits are contingent about obtaining sponsorship funding. Illustrator/EPS/Vector logo must be submitted by June 30, 2010, for inclusion in Festival print materials.

	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
FESTIVAL RECOGNITION				
Top billing on 2010 materials	✓			
Opportunity to appoint member of Festival steering committee	✓	✓		
Logo recognition on event signage, t-shirts and selected marketing collateral	✓	✓		
Name recognition on event signage, t-shirts and selected marketing collateral			✓	✓
EXPO DAY VENUE RECOGNITION				
Logo placement on Expo stage and sponsor signage	✓	✓		
Preferred exhibit space	✓	✓		
Prominent exhibit space			✓	✓
PRINT MATERIAL RECOGNITION				
Logo placement on front of program guide	✓			
Logo placement in program guide	✓	✓		
Name recognition in program guide			✓	✓
Logo on Festival posters to be distributed to venues throughout the state	✓	✓		
Name recognition on Festival posters to be distributed to venues throughout the state			✓	✓
WEB SITE RECOGNITION				
Recognition on official Festival homepage	✓	✓		
Listing on official event Web site with logo recognition and link	✓	✓	✓	✓
Logo recognition on Festival e-newsletters	✓	✓		
Name recognition on Festival e-newsletters			✓	✓
Feature in Festival e-newsletter	✓	✓		
PUBLIC RELATIONS, MARKETING & MEDIA RECOGNITION				
Recognition in Festival advertising	✓	✓		
Name listing in news releases and public relations efforts	✓	✓		
Invitation to select media events	✓	✓	✓	✓
GENERAL EVENT RECOGNITION AND BENEFITS				
Tickets to private sponsor event	12	8	4	2
Reserved tickets to select high profile events	8	4	2	1
Use of Morehead Planetarium and Science Center for private event	✓			

Presented by:



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MOREHEAD PLANETARIUM
AND SCIENCE CENTER