



WHAT >>

The North Carolina Science Festival is a multi-day celebration showcasing science and technology. The Festival will highlight the educational, cultural and financial impact of science in our state. Through hands-on activities, science talks, lab tours, nature experiences, exhibits and performances, the Festival will engage a wide range of public audiences while inspiring the next generation of scientists.

Everyone's invited! Events are being designed to appeal to diverse audiences – from preschoolers to seniors and from “science-phobes” to science lovers. The North Carolina Science Festival will have something for just about everyone.

The North Carolina Science Festival is being held in advance of the USA Science & Engineering Festival, which will take place in October in Washington, D.C.

WHY>>

The North Carolina Science Festival and others like it offer an opportunity to celebrate science in fun and welcoming settings. With this Festival, we have the opportunity to cultivate a positive environment that encourages children to pursue science-related careers and encourages businesses to invest in North Carolina.

In an era when recent reports indicate that the United States is losing ground as the world leader in science and technology and fewer students than ever are pursuing careers in science and technology, the Festival can energize our state's effort to respond to these challenges while building new and stronger relationships among the education, business and cultural leaders who will lead that response.

Most importantly, scientists want everyone to know what they know – that science is fun!

WHEN >>

The North Carolina Science Festival will take place from Sept. 11-26, 2010. There will be numerous events each day spread across the state.

WHERE >>

North Carolina Science Festival events will take place in a variety of venues across the state – science museums, businesses, college and university campuses, parks, restaurants, theaters and more. Some events will be inside, while others will take place in nature. Since science is all around us, events can really take place anywhere!

A special feature of the 2010 Festival will be a science open house Saturday, Sept. 25 on the UNC-Chapel Hill campus. The open house will give visitors a chance to meet scientists, explore labs and experience the cutting-edge research taking place on the UNC campus and around the world.

MORE INFORMATION>>

Morehead Planetarium and Science Center is currently seeking program partners, host venues and Festival sponsors. Sponsorships ranging from \$2,500 to \$25,000 are available.

To learn more about the North Carolina Science Festival, contact Festival coordinator Julie Rhodes at jrhodes@email.unc.edu or (919) 962-5842.

Presented by:  **UNC**
MOREHEAD PLANETARIUM
AND SCIENCE CENTER